Dear Potential Exhibitor/Conference Sponsor:

Plans are underway and we are extremely excited about our 23rd Annual Indiana Lakes Management Society Conference. This year’s conference will be held at the Potawatomi Inn at Pokagon State Park in Angola, Indiana on March 25 and 26, 2011. As in previous years, we hope to continue with this year’s Indiana Lakes Management Society (ILMS) meeting to bring together lake enthusiasts from around the state, including representatives from lake associations, government agencies, academia, and lake management professionals to share their knowledge and experience about the state of Indiana’s natural and man-made lakes.

This letter will serve as your invitation to participate in this year’s conference. An exhibit area adjacent to the conference area is available to display your organization’s lake oriented activities or business. Each exhibitor will be provided an 8-foot table or similarly-sized area for floor displays (electricity is available upon request). The cost to exhibit this year is $285 for for-profit exhibitors and $135 for non-profit exhibitors. This fee reserves your space in the exhibit area, helps ILMS defray the cost of the meeting, and keeps the registration fees low therefore encouraging more lake enthusiasts to attend. Registration for one is included in the exhibitor fee. ILMS’ members will receive a $15 discount. Early bird registration discounts of $15 are available until February 25th. We encourage exhibitors to participate fully with the conference as it allows more networking and exposure for both you and the attendees.

Your organization can further assist the Indiana Lakes Management Society to provide a quality conference by choosing to be a sponsor. There are several ways to participate and all sponsors will be acknowledged in the conference program, on exhibits throughout the conference area, and on the ILMS website. Specifics regarding sponsorship options are included with this mailing. If you are unable to exhibit at the conference, you can still choose to sponsor and have your name included in the conference material.

You can register using the enclosed registration form or register online at www.indianalakesmanagementsociety.wildapricot.com by clicking the events tab. To sponsor a portion of the conference, use the same form or visit the website above and click the donate tab.

In addition, if you need hotel accommodations during the conference contact the Potawatomi Inn at (877) LODGES-1 or (260) 833-1077 or online at http://www.in.gov/dnr/parklake/inns/potawatomi/lodging.html to make arrangements. Special rates are available.

Hope to see you in March.

Sincerely,

Heather Buck
Exhibitor/Sponsorship Coordinator